Submission Format

• Work-in-progress Papers

o Submissions should not exceed 500-800 words in length (excluding references).

o Only PDF files will be accepted. Save the abstract under the title of your paper.

o Font: Arial 11, 1.5-line spacing, 2 cm margins all-round, justified.

o See AUTHOR GUIDELINES for technical details.

The following minimum aspects should be addressed in the actual paper:

o Title of paper

o Four (4) to six (6) keywords describing the paper

o Introduction providing a brief background into the nature of the problem or case

o Study under investigation

o A preliminary literature review

o A clear formulation of the main problem(s) to be investigated

o Envisaged research methodology

o Preliminary findings

o Conclusions and managerial implications or recommendations

o List of references

• Competitive Papers

o Submissions should not exceed 15 pages including the abstract and references.

o Only PDF files will be accepted.

o Save the submission under the title of your paper.

o Font: Arial 11, 1.5-line spacing, 2 cm margins all round, justified.

o See AUTHOR GUIDELINES for technical details.

The following minimum aspects should be addressed in the actual paper:

o   Title of paper
o   Abstract (150 words)
o   Four (4) to six (6) keywords describing the paper
o   Introduction
o   Literature review and problem investigated
o   Research objectives and/or hypotheses
o   Research methodology
o   Results/findings
o   Practical managerial implications and recommendations
o   Conclusions